

Board Meeting 13 Feb 17

Members Present:

Bock, Jim	Haglund, Norm	Lauth, Nancy	Phinney, Cynthia
Chamberlin, John	Hartman, Jay	Leatherman, Brian	Runkel, Cindy
Gesler, Tim	Kullas, Dan	Morel, Felice	

Reports:

- 1. Artistic Director's Report (Leatherman Lowdown)
- 2. Artistic Committee Report
- 3. Marketing Committee Report
- 4. Membership Committee Report

Meeting called to order at 1832

- 1. Review and approval of previous minutes Approved as amended
- 2. Financials
 - a. Good! We are well ahead of budget
 - b. 2018 Budgeting
 - i. Felice introduces budgeting process for 2017-2018 season
 - ii. Requesting that the first draft of the budget be in by the first week of April 2017
 - iii. Targeting June 2017 for final adoption of next season budget
 - c. Working on changing the official address of the chorale to use the post office street address with the Box as the unit number
- 3. Executive Director
 - a. Ticketing meeting was pushed back, nothing new to report
- 4. Artistic Director
 - a. Removing Polly Wolly Doodle from March Concert, pushing to May 2018
- 5. New Business
 - a. SCFD Funding interview Scheduled for 7 April
- 6. Actions
 - a. Send out Finance Committee Liaison list
 - i. Felice
 - b. Talk to Jennie and Greg about Showcase
 - i. John
 - c. Talk to lawyer regarding royalties to ASCAP/BMI
 - i. Cindy and Norm
 - d. Talk to Carolyn Gentle regarding extending comp tickets to Mary Anne's family

i. Cindy

Meeting adjourned at 1957

Artistic Director's Report

- 1. TRAVEL OPPORTUNITIES
 - a. I have sent a note to the volunteers and will meet with them on Feb. 18, 20, 22, 23, or 24.
 - b. The Mozart Requiem concert that I spoke of earlier has been cancelled. There are other opportunities.
- 2. CPR RECORDING
 - a. I finally received word from Rutherford on a date. Feb. 25. Awaiting confirmation of time I requested and repertoire I suggested.
- 3. MARCH CONERT!
 - a. I have a drummer and Ben Greene will play for his usual fee of \$0.
 - b. I think I will look for a sax player. That way if I don't have a way to cover all the scat solo stuff, I can have him/her improvise.
- 4. NEXT SEASON
 - a. Pretty close. Would have finished if not for the Flu bug.
 - b. Will be out of town Wed. Sat. so hope to finish next week.

Artistic

- 1. The Committee met on January 21. We finished details for 2017-2018 season so Brian can begin work on the budgeting process:
 - a. Oct 2017 Starry, Starry Night (percussion)
 - b. Dec 2017 A Classic Christmas
 - c. Feb 2018 Celtic with Irish band Colcannon
 - d. May 2018 Songs Our Mothers & Others Taught Us
- 2. At the next meeting we will continue planning ahead.

Marketing

- 1. The Committee is in full swing for the next concert.
- 2. Facebook, Twitter and Instagram posts have been started. Constant Contact will follow.
- 3. All online Calendars have been completed. Senior Centers are being informed mostly by email.
- 4. An on-air ad on KEZW is in the works.

Membership

- 1. New logo lanyards, nametags & nametag windows distributed at rehearsals; a grateful (and, very sadly, posthumous) "Thank You!" to Mary Ann Stevens for nametag printing
- 2. January dues collection by Membership Services completed
- 3. Revised Membership Roster submitted to webmaster
- 4. Please keep encouraging purchase / use of grocery store 'gift' cards
- 5. Subcommittee continues seeking alternate Saturday, post-concert cast party site