



Board Meeting 13 March 2017

Members Present:

Bock, Jim	Gesler, Tim	Lauth, Nancy	Phinney, Cynthia
Chamberlin, John	Haglund, Norm	Leatherman, Brian	Runkel, Cindy
Ken Fisher	Kullas, Dan	Morel, Felice	

Reports:

1. [Development Committee Report](#)
2. [Marketing Committee Report](#)
3. [Membership Committee Report](#)

Meeting called to order at 1830

1. Review and approval of previous minutes – Approved without amendment
2. Financials
 - a. Still good! We are well ahead of budget
 - b. 2018 Budgeting
 - i. Felice reminds Board that the first draft of the budget be in by the first week of April 2017.
3. Executive Director
 - a. Initial report on Ticket/Box Office report; final report will be out shortly. Cindy reports that the Box Office procedure flowed at this last concert. Plan is to have the final Box Office report quicker; still in development.
 - b. Discussion of pros/cons of online ticketing. Mike Freeland's proposal will be distributed at the April Board meeting.
4. Artistic Director
 - a. Finalizing dates for 17/18 season
 - b. Dates to Tim, John, and Mike for development of production costs
 - c. Completed edits of the concert recording and has been sent off. Cried like a baby.
 - d. Timeout of agenda for March concert feedback and discussions
5. Old Business
 - a. Board vacancies
 - i. Tom Reiner and Dave Stover have expressed interest in the President-Elect position

- ii. No Treasurer yet.
 - iii. No Development Chair yet.
 - b. Staff Contracts
 - i. Almost complete
 - ii. Norm presented a resolution to change the by-laws to state that, in addition to the President of the Board, the Executive Director sign all documents on behalf of the chorale.
- 6. Motions
 - a. The following Resolution to be added to the By-Laws of the Chorale
 - i. RESOLVED, pursuant to its authority under Article XII, Section 2 of the by-laws of the Cherry Creek Chorale, the Executive Director acting as the duly appointed agent of the Cherry Creek Chorale may enter into any contract or execute and deliver any instrument in the name of, and on behalf of, the organization, after obtaining the Board's prior approval. This is in supplementation of the President's similar authority under Article X, Section 5 of the by-laws.
 - ii. Motion was approved unanimously.
- 7. Actions
 - a. Complete initial budget requests
 - i. All Committee Chairs
 - b. Talk to lawyer regarding royalties to ASCAP/BMI; after staff contracts are complete.
 - i. Cindy and Norm
 - c. John discussed Showcase with former chairperson Jenee Stewart. She confirmed that no Showcase production was planned for this year.
 - i. The Board agreed to an every other year schedule for holding this internal member event.

Meeting adjourned at 2005 pm

Development

1. SCFD application has been submitted. We've asked for \$36,000. We won't get that, but maybe we can move up to about \$29,000.
2. The Audience tally, taken by show of hands at the March concerts, reflected the following breakdown of counties of residence:
 - a. Arapahoe County at 32%,
 - b. Denver at 24%,
 - c. Jefferson at 18%,
 - d. Douglas at 14%
 - e. the rest minimal.
3. Our CCI "mid-term report" is due April 20, but will be in well before that (this is our second year of CCI's new two-year cycle; we'll get \$6,500).
4. Note that we MUST sit out the 2018-19 FY.

Marketing

1. The marketing committee wrapped up the concert week with pushes on Facebook, Twitter, and Instagram.
2. An ad also ran on KEZW, 10 times during the week. Then we will launch into the next concert.

Membership

1. We were honored to have the March Concert dedicated to the memory of Mary Ann Stevens, an outstanding Membership Services Committee Member.
2. Please keep encouraging purchase / use of grocery store 'gift' cards.
3. Subcommittee continues seeking alternate Saturday, post-concert cast party site.
 - a. Several close-by restaurants have declined our group's inquiries.