



Board Meeting 15 May 2017

Members Present:

| | | | |
|--------------------|---------------|-------------------|------------------|
| Beardall, Margaret | Haglund, Norm | Leatherman, Brian | Phinney, Cynthia |
| Chamberlin, John | Hartman, Jay | Morel, Felice | Runkel, Cindy |
| Gesler, Tim | Lauth, Nancy | | |

Reports:

1. [Marketing Committee Report](#)

Meeting called to order at 1833

1. Review and approval of previous minutes – Approved
2. Financials
 - a. We are 5,780 ahead of budget
 - b. Expenses are lower than budgeted
 - c. 2018 Budgeting
 - i. Production is expecting expenses of \$1,340 per month for 12 months
 - ii. Add a line item to the Outreach Committee for video streaming expenses
 - iii. We are set to approve the budget in May
 - d. Suggestions were heard to include fund raising requests in the concert streaming
3. Leatherman Lowdown
 - a. Basilica is penciled for 24 FEB 2019
 - b. Magic Flute response has been better than expected
 - c. Holst The Planets has been a little tepid
 - d. Brian is working with conductors from other organizations about organizing a tribute to Dick Larson in the 2019 – 2020 season
4. Runkel Rundown
 - a. Preliminary May concert series ticket sales
 - i. Fri – 196
 - ii. Sat- 213
5. New Business
 - a. Create a new Correspondance Secretary Position
 - i. Will report to Secretary of the Board
 - ii. Alternatively move correspondence responsibilities to the Vice President

Meeting adjourned at 2023

Marketing

1. The Marketing Committee ended the year on a high note with Sponsorships on KVOD and plugs on KEZW as well as listings on several online calendars and in the Prime Times for Seniors newspaper. Also nice postings on Facebook, Instagram, and Twitter.
2. The Committee now moves ahead with a planning meeting to touch on Marketing plans for next year as well as cover design for the program.
 - a. Jackie Olson is heading this up instead of Cindy to help lighten her load.