



Board Meeting **Amended** Minutes August 14, 2017

Present: Brian Leatherman, Tim Gesler, Doug Van Hee, John Chamberlin, Jim Bock, Norm Haglund, Dan Kullas, Margaret Beardall, Cindy Runkel, Nancy Lauth, Tom Reiners

Meeting called to order 6:30 p.m.

1. Review and approval of minutes
2. Financial (Doug)
 - a. Brief summary of budget
 - b. Procedure for presenting bills/invoices: give bills to your Committee Chair, who gives to Treasurer, who gives to Carol Bradley. Doug will send memo to Board with forms to be used.
 - c. Grocery Gift Card check request: email Carol with cc to Doug and Dan
3. Artistic Director Report (Leatherman report)
 - a. Brian gave collaborator agreement to Cindy
 - b. Student conductor program was discussed. Up to 4 students, each student rehearses and conducts one piece for a concert. Brian hopes to have this in place for Feb 2018 concert. Discussion of educational benefits, marketing opportunities. Brian will present letters to Board in September.
 - c. Travel opportunities will be presented to the choir in Jan. 2018
 - d. Music Library needs to expand its space. Currently 10x20, add a second unit 10x10? Adds \$1500/year, and is not in 2017-2018 budget. Investigate a single 10x30 space?
 - e. Brian and Forrest (Bethany) have discussed plans for the upcoming year
4. Executive Director Report (Cindy)
 - a. STAR sent a thank you note for our \$200 donation. Board will continue meeting here at STAR.
 - b. Meeting dates: Sept 18, Oct 16, Nov 13, Dec 11, Jan 15, Feb 12, Mar 12, Apr 16 & 30, May 14, June 11.
 - c. Business cards: looking to print in-house. CCC on front, CherryTones on back. Board approved creating a CCC business card for use by Cindy as ED, and Brian as AD (design to be in the style of their new 5280+ Encore Chorale's card)
 - d. Cindy recently met again with our Ticketing & Box Office team: our new Manager, Rohn Goldstein, Brad Folsom, Mike Freeland and Janet St. John, regarding policies and procedures for the upcoming season. Board approved on-line sale of season tickets through Saturday of the October concert. Patrons may purchase season tickets at the box office on October concert nights. Season ticket-holders will continue to have the Fri/Sat attendance option.
5. Marketing (Jim)
 - a. Cindy presented the season mailer and 4 concert poster designs for the coming/38th Season.
 - b. Facebook help – see if new member Cady Girten is interested.
6. Membership (Dan)
 - a. Use of credit cards to pay dues was approved by Board. A convenience fee of \$5 will be charged.
 - b. Name tags will be ready for new members
 - c. Dan is looking into CCC logo apparel or bags.
7. Old/Unfinished Business
 - a. Nancy reported on the hacking of grocery gift cards. She will speak at first rehearsal to reassure members.
 - b. Possibility of Masterworks Fund (to pay orchestra costs for major works) and Legacy Fund raised. No detailed discussion or decision.
 - c. August 22 is first rehearsal. Keep announcements at a minimum. Contact Norm if you need to do a presentation.

Meeting adjourned at 9:05 p.m.