



Board Meeting 18 Sep 2017

Members Present:

Beardall, Margaret	Gesler, Tim	Kullas, Dan	Reiners, Tom
Bock, Jim	Haglund, Norm	Leatherman, Brian	Runkel, Cindy
Chamberlin, John	Hartman, Jay	Phinney, Cynthia	Van Hee, Doug

Reports:

1. [Leatherman Lowdown](#)
2. [Membership Committee](#)

Meeting called to order at 1832

1. Review and approval of previous minutes – Approved as amended
2. Financials
 - a. Currently ahead of budget
 - b. No billing yet for rent
3. Artistic Director's Report (Leatherman Lowdown)
 - a. Received a warning about an assault committed against another conductor after rehearsal in the area
 - b. Moving ahead with Conducting Fellows program
4. Executive Director's Report (Runkel Rundown)
 - a. Box office volunteers are filling up
 - b. Member tickets will be out tomorrow
5. Development Committee
 - a. Pick up money at SCFD event on 12 Oct
 - b. An announcement via Constant Contact regarding grants
6. Marketing Committee
 - a. Rick Crandel of KEZW did a big ad splash for us
 - b. KVOD will air 8 spots leading up to Oct and May concerts
 - c. Attempting to convert from Constant Contact to Mail Chimp for email blasts
7. Membership Committee
 - a. About a dozen people used the online pay option
 - b. All singing in October concert have paid dues
 - c. Committee members are looking into music tote bags
 - d. Some members have donated to other members to cover dues
8. Outreach Committee

- a. Cynthia and Steve Runkel have talked about co-chairing the Outreach Committee

9. New Business

- a. Darken the sanctuary for the audience surround
 - i. Alert members to get some sort of personal illumination device for music

10. Old Business

- a. Determine Greg's preference as to holding Showcase in Fall or Spring

11. Assignments

- a. Talk to Greg regarding showcase
 - i. John and Norm
- b. Contact Brad Folsom regarding concert slide show
 - i. Cynthia
- c. Contact Forrest to ensure we have three tables at the October concert

Meeting adjourned at 1942

Leatherman Lowdown

1) STUDENT CONDUCTOR

- a) Megan Garvin has taken ownership of this initiative. Both she and Nikki Seng were Choral Scholars with the Bethlehem Bach Choir and she is excited about the program. We have spoken at length and have some new thoughts.
 - i) Possible expansion of the program to have choral scholars and a 1 or 2 conducting interns.
 - ii) Possible extension of their term as scholars to a semester.
- b) I am including the letter and application created by Megan as separate attachments.
- c) She will be adding our logo to both.
- d) On the invitation letter, she will add a sentence directing them to the website to learn more about the Chorale itself.

2) TRAVEL OPPORTUNITIES

- a) Currently we have two initiatives in the works:
 - i) A tour of Western Colorado in Summer 2018 with joint concerts/events with community choirs in that part of the state.
 - ii) I had promised the committee some names to contact by the end of August. Didn't make that deadline, but have started contacts as of this report.
 - i) A trip to England in Summer 2020 to celebrate our 40th season (and my 25th) with a joint concert/event with Eleanor Blackburn's choir and stops on our own in Scotland and Northern England.
- c) We have been contacted by Sechrist Travel which specializes in this sort of thing, so we'll see where that takes us.

3) MUSIC LIBRARY

- a) We have procured a larger unit for less money. Here are the pertinent details.
 - i) Current unit 10 X 15 rent \$244 (not the \$225 in the budget)
 - ii) Tim Gesler concurred that the home-made portion of our shelving is dangerous and inadequate.
 - iii) Conversion to metal shelves similar to what we have in our current space would not give us capacity to hold our current library.
 - iv) Because of the desirable location of our unit it rents for more than a 10 X 20.
 - v) They have a lot of 10 X 20 units and are giving us a deal: 1st month \$55, \$204 a month there after.
 - vi) We can convert to metal shelving and have enough space in a 10X20 to accommodate us for 5-6 more years assuming our library continues to grow at a rate of 10 boxes of music a year.
 - vii) We do need to provide some additional lighting, but other than that, Liz is fine with the new unit.
 - viii) Margaret called it a "No-brainer" so Cindy and I signed us up.
 - ix) We have both units this month and need to be out of the old one by Sept. 30.
 - x) Tim purchased 4 new shelving units for about \$400.
 - xi) Moving parties on Sept. 16 and 23.

Membership Committee Report

- 1) Fall-Winter dues collected online, and at the 1st and 2nd Fall Rehearsals.
- 2) Roster information verification accomplished at the 1st and 2nd Fall Rehearsals.
- 3) New Singer Orientation held before the 3rd Fall Rehearsal.
- 4) Fitting and wardrobing of new members is underway.
- 5) The first of this Season's greeting cards has been circulated.
- 6) Dues scholarships have been extended to two singers with "financial need."
- 7) Debi and Crew fed the multitudes with great food at the Music Retreat.
- 8) Revised Member Handbook = Posted to Website. "Thanks!" Mike Freeland.
- 9) Revised Member Rosters = Posted to Website.
- 10) With help of Brad Folsom, name badges produced for all the new singers.
- 11) Name badge errors solicited at the 4th Fall Rehearsal. "Fixes" forthcoming.

12) Please keep encouraging the purchase, use & recharging of grocery store 'gift' cards.

xii)