



## Board Meeting 13 Nov 2017

### Members Present:

Beardall, Margaret	Gesler, Tim	Kullas, Dan	Reiners, Tom
Bock, Jim	Haglund, Norm	Leatherman, Brian	Runkel, Cindy
Chamberlin, John	Hartman, Jay	Phinney, Cynthia	

### Reports:

1. [Leatherman Lowdown](#)
2. [Membership Committee](#)
3. [Development Committee](#)
4. [Marketing Committee](#)

### Meeting called to order at 1830

1. Review and approval of previous minutes – Approved as amended
2. Financials
  - a. We have received Arapahoe Phil payment, but not prior to month end
  - b. Please confirm reports to Doug prior to meeting
3. Executive Director's Report (Runkel Rundown)
  - a. Working through ticketing and interpreting data
  - b. Online season ticket sales went quite well, a few hiccups but recommend using again
  - c. Discussion of auditioning members periodically to maintain artistic mission
4. Leatherman Report
  - a. Will talk with Greg about a student as a dry run for conducting fellowship program
5. Production
  - a. CherryTones are requesting a sound system for external performances
6. Artistic
  - a. Meeting on Saturday at Margaret's Office
7. Marketing
  - a. Photographer will be available for group photo during December Concert
    - i. Margaret will ensure notification to audience to stay in their seats
8. Membership
  - a. Bags were ordered today
9. Outreach
  - a. Not receiving any response from SCFD on concert invitations
    - i. Possible incorrect contact information
10. Executive Committee

- a. Snow protocols
  - i. Spotters are responsible for specific territories and the conditions therein
  - ii. Spotters will notify Norm NLT 1400 on rehearsal days
  - iii. Norm will notify members NLT 1500
- b. Liability insurance due in December, Norm and Cindy will discuss

11. Motions

- a. Vote to approved funds for new sound system for CherryTones
  - i. Approved unanimously

12. Assignments

- a. Send invitations to section leaders to attend December meeting for periodic re-auditioning
  - i. Norm
- b. Address season tickets ICO Elliott Magalnick
  - i. Cindy
- c. Come up with something fun for “1812 Overture” in Christmas concert
  - i. Margaret

Meeting adjourned at 2022

## Leatherman Lowdown

- 1) STUDENT CONDUCTOR
  - a) Megan hasn't received any responses to her email inquiries. At this point, I think we are too late in the game to do anything more this year. I recommend that we try it again in August/September of next season and send both emails and regular mail invitations. I will follow up with personal contacts to the few directors I know.
- 2) TRAVEL OPPORTUNITIES
  - a) This is under way. One positive response so far.
- 3) MEMBER CONCERNS
  - a) Carolyn Gentle and Leslie Stevenson are coming to the meeting and have some concerns to share with the board.

## Development Committee Report

- 1) Colorado Gives Day: As of Nov 10, we have 5 pre-scheduled donations @ total \$950
- 2) Marilyn Bogan has agreed to develop and lead a Planned Giving strategy and campaign
- 3) John Chamberlin and Cindy Runkel met with Julie Corbett to explore strategies for better marketing of existing programs like:
  - a) Vehicles for Charity
  - b) Developing corporate support
  - c) Specific money-raising activity(ies) that might fill the \$6,500 gap left by our 2018-19 mandatory CCI "sit out" year.

## Membership Services Committee Report

- 1) Completed Winter dues collection at October 31 Rehearsal
- 2) Revised Member Roster is published on The Chorale website
- 3) Delicious Breakfast served at the Winter Retreat on November 11
- 4) Name badge error fixed, and returning member has new two-sided badge
- 5) Two-sided badges will be the standard for new and replaced name badges
- 6) CCC Logo Item: Music Tote bag was displayed and available for signup at first two Winter Concert Rehearsals. As a result an order for 50 has been placed.
- 7) PLEASE keep encouraging the purchase, use, and recharging of grocery cards!

## Marketing Committee Report

- 1) All online calendars have been posted to, including CPR and KEZW. Thank you Rick Crandall.
- 2) The Program is in progress.
- 3) A photographer has been contracted to take a group picture during intermission as well as several candid shots.
- 4) Retirement centers are being notified.