



## Board Meeting 12 Feb 2018

### Members Present:

Beardall, Margaret	Haglund, Norm	Leatherman, Brian	Van Hee, Doug
Bock, Jim	Hartman, Jay	Phinney, Cynthia	
Chamberlin, John	Kullas, Dan	Reiners, Tom	
Gesler, Tim	Lauth, Nancy	Runkel, Cindy	

### Reports:

1. [Leatherman Lowdown](#)
2. [Development Committee](#)
3. [Membership Committee](#)

### Meeting called to order at 1834

1. Review and approval of previous minutes – Approved as amended
2. Financials
  - a. We are doing very well
  - b. Currently \$10,184 under budget
  - c. Projected Budget timeline
    - i. Former treasurer Felice Morel assisted with the introduction to the budget process
    - ii. First draft due in April
    - iii. Second draft due in May
    - iv. Final budget due in June
3. Leatherman Report
  - a. 2018-19 season concert dates confirmed with Bethany
  - b. Requested volunteers from the board for further evaluation and refinement of the vocal check in program.
4. Executive Director's Report (Runkel Rundown)
  - a. \$14,156 December performance ticket sales
  - b. Collaboration agreement in place with Colcannon
  - c. February Concert online ticket sales will end at 1700 on Thursday prior to performance
5. Development
  - a. No CCI grant this year, due to our sit out year for the 2018 – 2019 season
  - b. Requesting \$38,000 from SCFD
6. Marketing
  - a. Brian had an interview with KEZW
7. Outreach

- a. Need box office and ambassador volunteers for February concerts
- 8. Old Business
  - a. Showcase is confirmed for 7 April 1800-1930 in room 312 at Bethany. Tickets are \$5.
- 9. Assignments
  - a. Vocal Check-In Program development team
    - i. Brian, Margaret, John, Dan
  - b. Prepare patron communication regarding potential sell out condition for concert
    - i. Jim
  - c. Check with Brad regarding Concert slide show
    - i. Cindy

Meeting adjourned at 2031

## Leatherman Lowdown

- 1) STUDENT CONDUCTOR
  - i. Nothing to report
- 2) TRAVEL OPPORTUNITIES
  - i. Here is the latest from Kevin LaPrise, subcommittee chair:  
Brian,

Of the contacts you gave me, three are in the running for having an interest in merging with us. All of our prospects were sent an email inviting them based on a message containing the ideas of them providing the venue, keeping the profits, having social time together, possibly helping us find suitable accommodations.

- Virginia Nickels-Hircock; Caliente Community Chorus; Farmington, N.M.

This group is interested in singing with us. They will need to be contacted soon to find out current interest based on time frame this summer or beyond.

- Rhonda Muckerman; Telluride Choral Society

She told Ruth she was interested. Wants to know if we are flexible as to the month of summer. Her concern is that in June, Telluride is flooded with 12,000 people. The accommodations, as well as, the venues will be taken with the Bluegrass Festival. She will need to be contacted for follow up.

- Monte Atkins; Mesa State University (Grand Junction)

He is interested and would like to join up with us. He is excited about the idea. He retired this past June but will continue to conduct. He said that it would be best to plan on summer of 2019 for his choir's involvement. He is familiar with CCC, remembers our previous conductor as well as Brian.

The others, Linda Raney, Kris Larsen said no, at this time. But the "no's" could be related to a late notice of our invited collaboration. However, I would venture to say that they might be persuaded later, especially as other groups in their region come on board.

Brian, as a reminder, in our invitations we advised the groups that the music would be worked out by the respective conductors with accommodations for separate performances and combined choirs as agreed on, they would plan the venue, keep the receipts, ready for social time with us and willing to look into personal and public accommodations for us.

Hope this gives you what you want. Ready to talk about a CCC travel meeting week after concert.

Kevin

- 3) 2018-2019
  - i. We have Confirmation of Dates from Bethany
    1. October 12/13, 2018 - AMERICAN SONGBOOK III (IV?) Lauridsen LUX AETERNA and classic Disney songs
    2. December 14/15, 2018 - Respighi LAUD TO THE NATIVITY and other carols and songs which use woodwind + piano accompaniment. Collaboration with Chamber Music Society of Greater Denver

3. February 24, 2018 - Free concert at the Basilica of the Immaculate Conception using repertoire from Oct., Dec. and March plus the Allegri MISERERE
  4. March 8/9, 2019 - Collaboration with APO Sinfonietta. Barber Adagio for Strings (orch.), Rutter Requiem, Tartini Concerto for Trumpet (orch.), Vivaldi Gloria
  5. May 10/11, 2019 - April Showers, May Flowers Songs about water and flowers
- 4) DRAFT OF VOICE CHECK PROGRAM
- i. I thought it might be helpful to create a draft of the points we have discussed. I would like us to finalize our plan no later than the March meeting so that we may begin educating the choir about it as we prepare for our May concert. This is a draft and subject to wordsmithing and further discussion by the board or a sub-set thereof.

#### CHERRY CREEK CHORALE VOCAL QUALITY PROGRAM

The following statements, which are contained in the Member Handbook, are the Cherry Creek Chorale's Vision and Mission statements.

**VISION:** To actively build our choral unity, knowledge, and artistry while expanding and strengthening our value to the community through collaboration, outreach, and innovation.

**MISSION:** To offer engaging and versatile musical experiences that connect singers and audiences, and to be a catalyst for collaborative performances that share our artistic excellence and passionate communication of the choral art.

The Cherry Creek Chorale is dedicated to building our choral unity and artistry and to share our artistic excellence, and we acknowledge that our membership includes a diversity of ages, vocal abilities, and vocal qualities. As a part of the Chorale's ongoing vision to build choral unity, knowledge and artistry, the Board of Directors is establishing the Cherry Creek Chorale Vocal Quality program. The purpose of the program is to support and maintain the vocal quality of the individual Chorale members as well as the vocal quality of the ensemble as a whole. It is the Board's intention and desire to ensure that all members are assisted in developing and maintaining their vocal quality; and to assist them so that they can continue to sing as a part of the Chorale family for as long as possible.

To that end, the Board of Directors is instituting a program of Vocal Quality Checks. The goal of the program is to assist the conductor, the member and the ensemble. This assists the conductor by adding to his/her knowledge and memory of each member's voice. This, in turn, assists the conductor to place singers in the group (voice placement) and assist singers in their vocal development and vocal health. The program assists members by giving them the opportunity to be heard by the conductor in a non-threatening environment, to ask questions and obtain help or support if necessary in order to prolong the member's vocal quality and health. It assists the ensemble by ensuring that members are placed optimally and are singing to the best of their ability.

Every two to four years, members will make appointments to sing for the conductor alone or in groups of two or three. If the member wishes to sing with one or two other singers, they will be singers of the member's own choosing. The appointment is emphatically NOT a re-audition; rather, it is a vocal health or vocal quality check. It will consist of the following:

- Singing the first 2 and one half lines of "America" in different tessitura
- Vocalizing to determine range and assess vocal quality/health
- Slowly singing an ascending and descending major scale a cappella
- Singing a crescendo/decrecendo exercise

The member will have the opportunity to discuss any concerns or questions they may have. The appointment should last 5-10 minutes and will be done as a part of semi-annual auditions and/or prior to regular Tuesday rehearsals. The board assumes that the process will take at most 4 years (one section

per year) or at minimum 2 years (one section per semester) to complete. At that point, at the discretion of the Board and Conductor, the process will repeat.

As a result of the Vocal Quality Checks the following may occur:

The member will continue in their current section.

The member may be re-assigned to a different section more appropriate to their range.

The member's vocal color may be changed (Flashlight/Blender/Moon).

The member may be enrolled in a series of up to 6 voice lessons (paid for by the Chorale by an approved instructor and at no expense to the member) to address and assist with any vocal issues discovered.

After the series of lessons has been completed, the member and conductor will meet to assess their progress and decide next steps.

The Board of Directors wants to ensure that each member can enjoy a long and fruitful singing life as a part of the Chorale. The Board wants to ensure that the Chorale continues to present the very best choral product. Thank you for your part in making this program a success for each individual singing member and the ensemble as a singing family.

### Development Committee Report

- 1) SCFD application is almost done; submission will await discussion with Board on what amount we should request (deadline is March 13, so we have plenty of time).
- 2) Tagawa: plans are set for Tagawa to set up tables and sell items and gift cards at Celtic concert. We'll wait on gift card sale to members when we resume rehearsals for May (closer to flower season and less hectic).
- 3) Planned giving: Marilyn Bogan is leading the effort to set up an effective/persuasive planned giving campaign. Cindy and John met with Marilyn recently, with good progress in defining objectives and focusing on effective marketing strategy.

### Membership Services Committee Report

- 1) Winter-Spring dues collected at three rehearsals and submitted to the treasurer
- 2) New and returning members have Chorale Name Badges and lanyards
- 3) New Member Orientation was held immediately prior to the 2<sup>nd</sup> rehearsal. I recommend the 3<sup>rd</sup> rehearsal for better availability of facilitators.
- 4) Refreshments at Jan. 27<sup>th</sup> Saturday Retreat were well received (and devoured!)
- 5) January 27: Member rosters were submitted for publication on the website.
- 6) I have been unable to recruit a volunteer for assembling an historic Member Roster to support our 40<sup>th</sup> anniversary celebrations
- 7) CCC Music Totebags are nearly sold out; only 3 remain – see Dan Kullas
- 8) (No additional logo items are "in-the-works" right now.)
- 9) Wardrobing for our February Celtic Concert seems to be on track
- 10) CDs from December Concert were distributed & signups held for Feb Concert
- 11) No scholarships requested / awarded so far this semester.
- 12) **PLEASE** keep encouraging the purchase, use & recharging of grocery cards!!