



**Minutes
Board Meeting November 12, 2018**

Attending: Tom Reiners, Brian Leatherman, Nancy Lauth, Cindy Runkel, Dan Kullas, Cady Girtten, Kent Hugill, Norm Haglund, Brad Folsom, Margaret Beardall, Tim Gesler, Dan Meyer, Rohn Goldstein (ticketing)

1. Minutes corrected and approved
2. Financial Statement – none, MK Schnese absent
3. Leatherman Lowdown
 - a. Margaret has suggested some UK 2020 trip adjustments
 - b. Collaborative efforts
 - i. Arapahoe HS November 26 meeting scheduled – sing with one of their choirs in 2019
 - ii. Overland HS 2020 hopefully
 - iii. Prairie MS 2020 hopefully
 - iv. Gina Dickey – Young Voices of Colorado
 - c. January 24, 2019 is the Highlands Ranch Community Assoc. concert at Cherry Hills Community Church Chapel. We are being paid \$1500. Music repertoire from October 2018 and December 2018 concerts, and CherryTones
 - d. February 24, 2019 Basilica music performance time is 56 minutes (we have 60 minutes total).
4. Executive Director (Cindy)
 - a. STAR office is the December 17 board meeting location
 - b. New ladies apparel will be black jacket with black sequin lapel. We hope to have for February 24 concert.
 - c. October 2018 ticketing and box office report was distributed. Cindy explained data. Discussion ensued
5. Committee Reports
 - a. Artistic (Margaret) The next committee meeting is Saturday, November 17, 2018
 - b. Development (Kent)
 - i. YTD donations are \$5,000.00
 - ii. Need 2 more ads to get to \$2,200
 - iii. Legacy Program will be presented to choir November 20
 - iv. We have \$200 in tix.com donations.
 - c. Finance (MK) – no report
 - d. Marketing (Brad)
 - i. Colorado Gives Day email blast list is growing, approx. 800
 - ii. We will do no additional promoting for January 24, 2019 performance for the Highlands Ranch Cultural Affairs Association's "Winter Cultural Series" at the Cherry Hills Community Church Chapel.
 - iii. We will do additional promoting for February 24, 2019 concert at Basilica
 - iv. Amazon Smile – need to improve the donation box ad in concert program
 - e. Membership (Dan K)
 - i. Roster is now updated on website
 - ii. 3 choir bags still available
 - f. Outreach (Dan M)
 - i. Dan will start recruiting volunteers tomorrow for December 2018 concert
 - ii. Bethany has an Emergency Plan Sheet from 2014. Discussion of need to have Bethany and CCC contact persons at concerts.
 - g. Production (Tim)
 - i. We do not need to set up risers in December.
 - ii. Discussion of riser loaner logistics for Tagawa seasonal productions

6. Unfinished/Old Business
 - a. Cindy noted 2019-2020 open board positions to fill: President-Elect, Vice-President, Secretary, Membership, and Production. Should the Executive Committee act as Nominating Committee? Tom will convene a meeting soon to formulate a plan for recruiting new Board members. NOTE: Cindy is confident of all positions except Secretary - Jay to confirm June 30, 2019 expiration of his current term?
7. New Business
 - a. Nancy reported King Soopers grocery gift card earnings of \$606 last month
 - b. Promotion of gift card sales
 - i. Announce at rehearsal purchasing gift cards as stocking stuffers
 - ii. Motion by Tom: Include a complementary gift card of choice (KS or Safeway) in new member packet included as part normal dues. Motion passed
8. Other
 - a. Thank you to Rohn Goldstein for meeting space tonight
9. Meeting adjourned at 7:50 pm

Respectfully submitted,
Nancy Lauth, acting secretary