



**Board Meeting Minutes
March 9, 2020**

Attending:

Cady Girten, Pres	Kay Frevert, Membership
Lisa Blunck, Vice Pres	Brian Frevert, Production
Trevor Girten, Pres Elect	Dan Meyer, Outreach
Tom Reiners, Past Pres	Brian Leatherman, Fearless Leader
Nancy Lauth, Sec	Cindy Runkel, Exec. Dir
MK Schnese, Treasurer	Jann Folsom, Bookkeeper
Margaret Beardall, Artistic	Julie Meyer, guest
Kent Hugill, Development	Tim Gesler, choir member
Brad Folsom, Marketing	

1. Meeting called to order at 6:00 p.m.
2. Board Member comments about Celtic concert. Brian shared a wonderful letter forwarded by Chris Stille from a concert goer.
3. Minutes approved as amended
4. Financial Statement (MK and Jann)
 - a. MK commented on the spread sheet from her report (we have completed 75% of the year).
 - b. We are \$3,643 ahead of budgeted projections.
 - c. In response to Cindy's question whether anything needs to be adjusted for the remaining/4th Quarter of our fiscal year, MK felt that there are no red flags at this time, but will know better next month.
 - d. MK will meet with each chair regarding next year's budget.
5. Leatherman Lowdown
 - a. Brian's report regarding next season's planned concerts and selections are not for general publication at this time.
6. Committee Reports
 - a. Artistic (Margaret)
 - i. Artistic Committee met, mostly for next year's concerts repertoire. We may have to cut back a bit on repertoire to stay within Bethany's time constraints.
 - b. Development (Kent)
 - i. Cindy complimented Kent on his work regarding the SCFD application, which was submitted on March 6, 2020. The interview is on March 26, 2020.
 - ii. 3 SCFD members received Celtic concert tickets, but we are unsure if any came.

- iii. Discussion was held regarding involving someone from the SCFD Council in a future concert program.
 - iv. We will have a large attendance to report to SCFD next year due to the scheduled Red Rocks concert with CSO in July 2020.
- c. Marketing (Brad)
- i. 699 tickets stubs were counted from the Celtic concert. These initial attendance figures will probably go up in the final report.
 - ii. 46 tickets were unmarked (!) by choir members.
 - iii. 32 season tickets were used.
 - iv. Demographics: 66% seniors, 20% adult, 3% student/child.
 - v. 3 emailings were sent out for the concert; no radio station ads were run.
 - vi. 750 programs were printed, which seems like a good amount.
 - vii. Celtic Connection should be contacted regarding promoting our Celtic concerts.
- d. Membership (Kay)
- i. The newly adopted Showcase Concert Policies section has been added to the Member Handbook on page 7.
 - ii. Absent/ill choir members may have contributed to the decreased ticket sales for the Celtic concert.
 - iii. CCC Dues Scholarship Guidelines update: Lisa motioned, Tom Reiner seconded, and Board passed the Guidelines update.
- e. Outreach (Dan)
- i. Dan mentioned the audience's energetic reaction to the Amazing Grace piece in the Celtic concert.
 - ii. MK will send a thank you note to Cory Sack from Cherry Hills Village Police Department for his assistance Saturday night when another driver damaged her parked car and attempted to leave after the concert.
 - iii. It appears that the audiences are comforted by the presence of an officer.
- f. Production (Brian F.)
- i. No report

7. Old Business

- a. Board positions for 2020-2021:
 - i. President Elect – Ron Lester expressed an interest
 - ii. Artistic Committee Chair – Gloria Srikijkarn is interested
 - iii. Treasurer – MK is willing to continue for another term
- b. Regarding the makeup of the Chorale's Artistic Committee, Margaret distributed pages from the Bylaws (Committees Article XI, Section 1) and Handbook (page 8) regarding the wording in the two documents. Existing Handbook wording is in black, Bylaw wording in red on the handout. The corrections proposed would unify the Bylaws and Handbook wording. Board will vote in April 2020 on these corrections, making sure the change is dated.
- c. Brad is hoping to make the online ticketing less cumbersome in the future.
- d. Will Call tickets: 14 were missing at the concert. Prior to next season, Cindy will convene a meeting with Kathleen Meier, Rohn Goldstein and Brad Folsom to review numerous ticketing and box office procedures and processes.

8. New Business

- a. Margaret stated she felt Jenny Bock should be recognized at rehearsals for her program work.
- b. MK stated financial policy and procedures review by the Board will be in May.
- c. Corona virus (Covid19) implications were discussed.
 - i. We need to keep everyone informed about potential Bethany closure and cancellation of our May 8 & 9 concerts.
 - ii. Would tickets be refunded or honored at a future concert?
 - iii. Provide hand sanitizer at rehearsals and concerts.
 - iv. Lisa said SCFD made a statement regarding handling of the situation. CCC will follow SCFD policy.
- d. Cindy reported that Kathleen Meier would like to resign as ticket “wrangler” after this year. We need to get the word out for a new person. This might be a 2-person position.
- e. Debi Simons has been featured in Avid Life Style magazine about her CCC programming research and notes. This will be mentioned in 3-17 announcements and in our email announcements to the membership.

9. Meeting adjourned at 7:35 p.m.

Respectfully submitted,
Nancy Lauth, Secretary