



## Board Meeting Minutes May 11, 2020

Attending:

Cady Girtten, Pres	Brad Folsom, Marketing
Lisa Blunck, Vice Pres	Kay Frevert, Membership
Trevor Girtten, Pres Elect	Brian Frevert, Production
Tom Reiners, Past Pres	Dan Meyer, Outreach
Nancy Lauth, Sec	Brian Leatherman, Fearless Leader
MK Schnese, Treasurer	Cindy Runkel, Exec. Dir
Margaret Beardall, Artistic	Jann Folsom, Bookkeeper
Kent Hugill, Development	

1. Meeting called to order at 6:00 p.m. via Zoom.
2. Cady gave a quick review of the Annual Meeting Agenda scheduled for May 12.
3. April 13 minutes were approved.
4. Financial Statement/Budget (MK) See this item at the end of the minutes, after item #8.
5. Leatherman Lowdown
  - a. Brian would like a Choral Tracks subscription in his budget. He wants to record everything we sing. His recommendation is to start recording now, particularly the Vaughn Williams piece, on this year's budget.
  - b. MK will need a few days to find out how much is left in this year's budget. She should have the answers by the end of the week.
6. Committee Reports
  - a. Artistic (Margaret)
    - i. Margaret has typed up a list of duties and responsibilities for incoming chair Gloria.
    - ii. Margaret attended a webinar, whose theme was "How affected are choruses by COVID?" A doctor and scientist recommended 2 years before resuming. There is another webinar in June – planning for future crises. Margaret will advise the Board if she is invited to the webinar.
    - iii. Several moderators have choruses, and felt it was important to think outside the box, for example, if there is no venue for audiences, have a virtual concert? Rehearsals with temperatures taken, masks, gloves? Should this be new business for the 2020-2021 board? We will need explicit guidelines for CCC.
  - b. Development (Kent) No report
  - c. Marketing (Brad)
    - i. Brad, Mike and Cindy had a meeting last week regarding the website's need to be streamlined and modified.
    - ii. Brad is creating a series of Ad emails thanking sponsors, beginning with Tagawa.
  - d. Membership (Kay) No report

- e. Outreach (Dan) No report
- f. Production (Brian F) No report

## 7. Old Business

- a. June 8, 2020 Board meeting will again be a Zoom meeting.
- b. STAR doesn't have enough room to accommodate social distancing. If we tried to hold the meeting outside, we would need a covered venue.
- c. We will reassess this issue at the June 8 meeting.

## 8. New Business

- a. Kent reported that the SCFD face-to-face interview had to be cancelled due to COVID. Instead, SCFD sent out 5 questions. Kent has completed 3 responses, and needs the other 2 by Friday. He asked for input on these.
  - i. SCFD Question regarding minorities and ethnicities auditions with CCC. Kent would like to have a specific date to reach out. Suggestions were:
    - 1. Brian: is looking for partnership with Middle and High schools. He has talked to Overland, who has a diverse population. Choral scholars possibly?
    - 2. Young Voices?
    - 3. MK: target some church congregations with predominately minority individuals?
    - 4. Margaret: disabled groups?
    - 5. Nancy: solicit from Phamaly or Gay Men's Chorus?
    - 6. Lisa: collaboration is a good way. No token diversity.
    - 7. Kay: reach out to parents of performing students: i.e. Jewish Community Choir, with whom Marilyn Bogan is involved.
    - 8. Brian F: make a list of ethnically diverse organizations.
    - 9. Cindy: How much room is left in the chorale for more singers?
    - 10. Nancy wondered if a number of our singers will ask for a LOA. How do we handle this? Put this item on next month's agenda.
    - 11. Brian L: Auditions are July 28 and August 3.
    - 12. Kent would like to reach out by July 1. Brad, Kay and Margaret will help in gathering names of groups to appeal to.
  - ii. SCFD Question: How do we solicit feedback on performance and repertoire in a formalized process?
    - 1. Brian: what if we did one of our surveys in Google form (spreadsheet results) on Survey Monkey from both choral and audience members?
    - 2. Suggestion to have a survey after the Christmas concert biannually (every other year). Make this a purposeful survey.
- b. CCI wants to know about a 3-5 year plan
- c. Will there be a board retreat this summer? MK may have previous retreat information as a sample. Will we have a facilitator? What are we looking to accomplish or to address? This item will be put on old business for June 2020 meeting.

4. Financial/Budget – (MK) (delayed from earlier in Board meeting)

- a. We may need a special Board meeting before June regarding the budget. MK asked to each chair to say 1) what is really important, and 2) what we can trim.
  - i. Membership (Kay)
    1. Increase dues by \$5.00 per semester = adds \$1,240
    2. No scholarships = decreases \$190
    3. Refreshments: reduce to \$750
    4. Lanyards: purchasing 250 gets a price break. \$250
  - ii. Production (Brian F)
    1. Hall rental is \$17,530
    2. Recording – we may have to go with the less expensive of 2 companies = saves \$4,000
    3. Could Cherry Tones find a different rehearsal venue?
  - iii. Marketing (Brad)
    1. Cost of \$1,000 for season brochures/cards. Snail mail vs. email?
    2. Look at Web posting expense.
    3. No more meals and entertainment?
    4. Audience attendance?
    5. Streaming and recording: ask for donations?
    6. Mike is looking to increase quality of stream recording vs. live stream.
    7. Can members purchase a recording vs. CD? That would reduce expense.
    8. Brian L suggested recording only 1 concert night instead of 2.
    9. Social distancing in October 2020: do not overestimate attendance.
  - iv. Brian L:
    1. Suspend voice lessons.
    2. Music storage has no budget increase.
    3. Send out a survey to find out how many are singing a set or not.
    4. Hired musicians: we can dispense with hired musicians in October = reduce by \$1,800.
    5. March 2021: No Wild and Beautiful Orchestra? No organ? We could cut down to Ben and Ryan.
    6. May 2021: Would Jacinda (Lone Tree Orchestra) be willing to let CCC hire her string players instead of union players?
    7. We don't want to cut out everything wholesale. We need to keep quality.
  - v. Development (Kent)
    1. SCFD funds were reduced 30% (down \$8,500).
    2. Grant funding is very tricky now.
    3. We need another corporate sponsorship.
    4. Members have been very good with Colorado Gives Day donations.
  - vi. Outreach (Dan)
    1. This budget is bare bones.
    2. \$845 for security each concert weekend, which Board felt was important.
- b. Board will hold an additional meeting May 26, 2020

9. Meeting adjourned at 8:10 p.m.

Respectfully submitted,

Nancy Lauth, Secretary