



Board Meeting Minutes July 13, 2020

Attending: Trevor Girten, Pres
Cady Girten, Past Pres
Lisa Blunck, Vice Pres
Ron Lester, Pres Elect
Nancy Lauth, Sec
MK Schnese, Treasurer
Gloria Srikijkarn, Artistic
Kent Hugill, Development

Brad Folsom, Marketing
Kay Frevert, Membership
Brian Frevert, Production
Dan Meyer, Outreach
Brian Leatherman, Fearless Leader
Cindy Runkel, Exec. Dir
Tom Reiners, Past Pres
Will White, Asst Conductor

1. Meeting called to order at 6:10 p.m. via Zoom
2. Welcome by Trevor
3. June 2020 minutes were approved.
4. Financial Statement/Budget (MK) No questions relating to her report
5. Leatherman Lowdown – No discussion relating to his report
6. Committee Reports
 - a. Artistic (Gloria) – No report
 - b. Development (Kent)
 - i. A big thank you to Kent for his outstanding work. Kent will be missed.
 - ii. Kent and Cindy finished the Denver Foundation application (due June 26). Grant awards should be announced in August.
 - iii. Loretta Artus made her annual donation. Nancy Lauth made a \$500 donation.
 - iv. We will have a \$20,000 revenue shortfall with no October or December concerts. We need to ask for donations from the choir.
 - c. Marketing (Brad)
 - i. The Board thanked Brad for the emails he has been sending out.
 - ii. Brad will continue to send out You Tube recordings, compiled by Mike Freeland, of our prior performances.
 - d. Membership (Kay)
 - i. Member Survey #2 summary was discussed. With 54 voting for virtual rehearsals and 15 voting for a sabbatical, that is approximately half the choir. Approximately half voted for in-person rehearsals, either SATB (35) or sectionals (39).
 - ii. Brian stated that we could get 39 people in our existing rehearsal room, who could record for virtual rehearsal.
 - iii. Lisa will break down the SATB voice part numbers for Brian L.
 - iv. Ron proposed getting a small study group from the responding singers to discuss the survey.
 - v. None of the survey responders knew of a location for CCC to rehearse
 - vi. Lisa will write up Survey #2 results by end of this week for distribution to members.
 - vii. Brian L. suggested that we do not need a third survey at this time.
 - e. Outreach (Dan) No report
 - i. Dan will prepare communications to inform 5280+ Encore Chorale and his other Outreach volunteers about what is happening with the CCC; and will run it past Brian L. and Cindy for their okay.
 - f. Production (Brian F) No report

- g. Venues
 - i. Cindy was recently received a call from her contact at St. Luke's UMC in Highlands Ranch, where 5280+ Encore Chorale has performed in the past and currently has space reserved for two December holiday concerts. Cindy asked the representative to advise of any possibilities for reserving their space for CCC rehearsals/performances in the coming months. She expects to have more information on the church's status and this request after key meetings are held in early August.
 - ii. According to Forrest (Bethany), we could have a total of 50 people in the sanctuary to record a virtual concert. Rob Kelly (Bethany) said that may not be the case. Bethany was supposed to call Brian L.
- h. Dues
 - i. Whether we reconvene or not this coming fall semester, members will be asked to pay the full amount of dues (\$95), or whatever amount they can afford. If there is a financial hardship and a member cannot pay, they will still be allowed to participate. "We are family."
 - ii. For fall rehearsal, we still need music and staff, etc., whether members choose to rehearse in person or virtually. Therefore, we should not tier dues amounts.
 - iii. Ron will get together with MK and Cindy to discuss a reasonable amount for dues this fall.
 - iv. Brad will write up a dues piece to send out in a letter to the choir members.
- i. Concerts
 - i. March is the Kings and Queens concert, with music already purchased. May concert will require some expenditure for music.
 - ii. Virtual Concerts recorded/streamed
 - i. Will, Brian, Cindy and Gloria will work on the plan for a full 60-minute virtual holiday concert (streamed?) – narrated, packaged with live singing and previous pieces CCC has sung. Mike Freeland has the skills to create this.
 - iii. Brian will write up a preface to Brad's dues piece about concert plans for the letter to be sent to the choir members. The letter will go out in August.
- j. Staff Contracts
 - i. MK has a cover letter for the Executive Board to review.
 - ii. Trevor will email MK and set up a Zoom meeting for the Executive Board.

7. Old Business

- a. Board Retreat discussion.
 - i. Trevor feels this would be a good time for us to do a course by Dan Pallotta that is specifically designed for non-profit boards and staff entitled "The Bold Training". In Pallotta's words, this 7-part training is "the first online learning tool for non-profits that teaches big thinking and dis-enthalls people of their old ideas about overhead and deprivation." As a further introduction, Brian personally purchased 10 copies of Pallotta's new book entitled "The Everyday Philanthropist", and will distribute to all board members upon receipt.
 - ii. Brad stated that this is a shift for us as an arts organization; our mindset is different from that of a business person. We have to think more long term than year-to-year funding.
 - iii. Nancy stated she couldn't get a feel for what Dan is promoting in Brian L's email.
 - iv. Kay stated she wanted to know what is expected of a Board member regarding the workshop.
 - v. A TED talk video by Dan Pallotta has been sent to the Board members for further info.
 - vi. Before enrolling in the program, we need to know the full amount of tuition for participation by all board members. (Individual price is \$99) A package of 10 is \$899 (10% discount), which includes completion certificates and one group report request. Cindy and Brian will put \$200 towards it and so will the Girtens. That leaves only \$499 for the board to cover
 - vii. The Board voted to table this topic until the August meeting.

8. New Business

- a. In light of Debbie Johnson's recent resignation, Will White submitted a letter of interest for the position of Director of the Cherry Tones. The Board unanimously approved that his hiring, effective immediately.
- b. Brian proposed that Will White be promoted to the position of Associate Conductor of the Chorale. The Board unanimously approved, effective immediately.

9. Meeting adjourned at 8:05 p.m.

Respectfully submitted,

Nancy Lauth, Secretary