



Board Meeting August 10, 2020

Attending: Trevor Girtten, President
Lisa Blunck, Vice President
Ron Lester, President Elect
Cady Girtten, Past President
Gloria Skirikijan, Artistic
Brad Folsom, Marketing
Kay Frevert, Membership
Brian Frevert, Production
MK Schnese, Treasurer
Leslie Stevenson, Development
Brian Leatherman, Fearless Leader
Will White, Associate Conductor
Cindy Runkel, Executive Director

Absent: Nancy Lauth, Secretary
Jann Folsom, Bookkeeper
Dan Meyer, Outreach

1. Meeting was called to order at 6:00.
2. July minutes approved unanimously as amended: Correction in section 6J -- Describe what the cover letter was for (due to the COVID19 circumstances, renewing staff contracts at current salary levels. If there is a potential for the Chorale to become insolvent, the board reserves the right to reduce or defer salary payments.
3. Dan Polotta book discussion
 - a. There was a robust discussion about the book's content and what seems to be a focus on overhead + fundraising in his book. Questions about whether the training will follow the theme of the book and if it is a good match for us? Does Dan Polotta's training match our needs as an organization?
 - b. Is the Chorale "trapped in a box" of trying to get 500 people in Bethany 8 times a year? How do we expand beyond the walls of the church, especially the virtual nature of performances due to COVID? What would it be like to fill Bethany for every concert and not have to worry about orchestra costs? Does growing as an organization and increasing fundraising support mean we have to change who we are or what we sing?
 - c. Does our vision as a community chorus (to make good music and fulfill our love of singing) need to change? Do we want to change? Currently our audiences are friends of Chorale members. What would growing a clientele of the philanthropists/the "donor class" allow us to do as an organization?
 - d. Will the cost of the full board taking the training negatively impact us financially?

- e. Next Steps:: Leslie will look into a course outline for the training course. We will obtain additional information prior to making the decision to purchase 2 course subscriptions.

3. Financial Statement (MK)

- a. A couple of items on the balance sheet do need to be reconciled
- b. Income statement -- some invoices came in earlier than expected
- c. There is more \$ in our checking/savings accts than this same time last year
- d. Kroger grocery fundraising check was within \$15 of what was expected
- e. Colorado Creative Industries check came in early
- f. Bonfils Stanton grant forthcoming
- g. John chamberlain shared that a donation is forthcoming
- h. Board approved the budget thru October, MK has subdivided the budget quarterly to help us track our budget/available income more closely
- i. MK reminded that according to financial procedures, invoices should be coded correctly

4. Leatherman Lowdown

- a. Brian and Will propose a virtual December concert, not a live in-person performance. Brian will ask the audience members (through email lists) and chorale members for their favorite past Christmas concert pieces. He would like to include 30 second testimonials

5. Runkel Rundown

- a. Cindy has been scouting out rehearsal venues. While St. Luke's church would like to host us, they will be closed to outside groups at least through the end of this calendar year. Their focus will be ministering to their immediate community. The Buck Center is also not available right now.

6. Committee Reports

- a. Artistic (Gloria) no report

- b. Development (Ron Lester, interim committee chair)

- i. CC grant received and deposited. We were not approved for the Bonfils grant.
- ii. Recommend Leslie Stevenson be approved as the acting development chair. Leslie has graciously agreed to step in after Kent Hugil moved out of town.
- iii. Ron suggests the board consider an adjustment to the bylaws to more easily fill any mid-term vacated positions. No decisions today, something to think

about.

- c. Marketing (Brad)

- i. Recommends at little more detail about the direction for the December concert to grow excitement in the membership.
- ii. Adjusted wording of dues letter to eliminate planting a seed of members not paying any dues this semester.

- d. Membership (Kay)

- i. \$1035.92 King Soopers check
- ii. Handbook wording change -- Will has been promoted to associate conductor (not assistant). Jann is bookkeeper (not accountant). Kay will update.
- iii. Suggestion: send an encouraging email letter to membership acknowledging

where we are this year due to COVID19 and that usually we would be having a picnic get-together to kick of the season. Encourage members to connect with each other. Lisa and Carolyn Gentle will be available to help Kay write a letter.

e. Outreach (Dan) - no additional updates

f. . Production (Brian F.) - no report

7. Old Business

a. Motion to cancel in-person October and December concerts due to COVID19 restrictions and replace with a virtual December video concert/celebration. Seconded and approved unanimously.

8. New Business

a. Board resolution that Leslie Stevenson becomes the acting Development Chair. Motion passes unanimously.

b. Ron will work on wording for a bylaw update which would allow an "acting board member" to be a voting member if a board position needs to be unexpectedly vacated.

9. Meeting adjourned at 8:23 PM.

Respectfully submitted,

Lisa Blunck, Vice President