



Board Meeting Minutes September 14, 2020

Attending: Trevor Girten, Pres
Cady Girten, Past Pres
Lisa Blunck, Vice Pres
Nancy Lauth, Sec
MK Schnese, Treasurer
Gloria Srikijkarn, Artistic
Leslie Stevenson, Development
Brad Folsom, Marketing

Absent: Ron Lester, Pres Elect
Jan Folsom, Bookkeeper

Kay Frevert, Membership
Brian Frevert, Production
Dan Meyer, Outreach
Brian Leatherman, Fearless Leader
Cindy Runkel, Exec. Dir
Will White, Asst. Conductor

1. Meeting called to order at 6:00 p.m. via Zoom. Trevor asked that Board use 618-218-3898 as first line of contact for him.
2. No minutes.
3. Financial Statement/Budget (MK)
 - a. Travel expense entry should be zeroed out.
 - b. We have enough to cover September and October expenses.
 - c. Storage facility cost will increase from \$239 to \$273 after the first of the year.
 - d. Brian will add MK's cell phone number (303-514-1908) to account information.
 - e. Please send comments to MK so she can re-project the budget at next month's meeting for budget through the end of December.
4. Leatherman Lowdown
 - a. Correction to report: Lone Tree's "See Amid the Winter Snow" is only audio.
 - b. The Christmas music committee will meet regarding pieces submitted by the choir.
5. Runkel Rundown
 - a. Holiday video expenditures discussion. Mike Freeland's services (with Chin Tan and James Libbon volunteering) compare to the May 2018 concert in scope (\$800). This is a verbal agreement so far. Mike needs to submit an invoice. Brian Frevert will put this in his budget. Lisa suggested a range of \$800-1000.
 - b. Cindy would like a contribution to Grace Presbyterian for hosting rehearsals, or perhaps a Cherry Tones performance. We will discuss again in October.
 - c. SCFD grant check for \$25,185 should be here by October 1 hopefully. This is in MK's budget.
6. Committee Reports
 - a. Artistic (Gloria)
 - i. Gloria has the International Day of Peace Facebook page link.
 - ii. Artistic Committee will meet Monday, September 21, 2020.
 - b. Development (Leslie)
 - i. MK has more donations than Leslie has listed.
 - ii. Colorado Gives Day: Leslie will have a Zoom meeting with her volunteers.
 - iii. Tagawa has reinstated gift cards.
 - c. Marketing (Brad)
 - i. We have a snail mail list of 2,100 people. We can convert to email, cost would be \$20/month to do so. Brad believes he can convert in one month. The Board agreed to this.
 - d. Membership (Kay)
 - i. The updated handbook is on the website.
 - ii. Committee Chairs: please review your sections of handbook, and get any revisions to Kay by 10-31-2020.

- iii. Board discussion will be at the November 2020 meeting
 - iv. Brad felt this should be an annual review.
 - v. Dues: Kay has access to PayPal, but she does not have access to P.O. Box.
 - vi. 75 members have paid dues (60%). The PayPal fee is \$2.39 for a dues payment, and Chorale will have to eat this.
 - vii. Seven people in live rehearsals still have not paid dues.
 - viii. We need to send a new email blast to all about dues. Kay will compose the email.
- e. Outreach (Dan) No report
 - f. Production (Brian F) No report
7. Old Business
- a. Cindy said Cady, Trevor, and MK will take the Pallotta training and give a report in October.
8. New Business
- a. Leslie researched three donation platforms (see her written report).
 - i. Patreon will be high maintenance
 - ii. DonorView is \$59/month. Lots of choirs use this. It has a complete software package. This would be a complete redo of the CCC website. Possibly think about for the future.
 - iii. Colorado Gives is actually a year-round donation giving option. Brad recommended that we do it now. Cindy feels we need to educate choir and patrons that Colorado Gives is year-round. We cannot use it for ticket sales at this time.
 - b. Brad
 - i. There is a nonprofit grant through GoogleAd. Our website doesn't qualify at this time as far as posting financials on the website. (SCFD has our financials and this is public record.)
 - ii. March audio recordings have not gone into production. After discussion, the Board will move this topic to Old Business in October meeting. Brad will work on the logistics.
9. Meeting adjourned at 7:45 p.m.

Respectfully submitted,

Nancy Lauth, Secretary