



Board Meeting Minutes October 12, 2020

Attending: Trevor Girten, Pres
Cady Girten, Past Pres
Lisa Blunck, Vice Pres
Ron Lester, Pres Elect
Nancy Lauth, Sec
Gloria Srikijkarn, Artistic
Leslie Stevenson, Development
Brad Folsom, Marketing

Kay Frevert, Membership
Dan Meyer, Outreach
Brian Frevert, Production
Brian Leatherman, Fearless Leader
Cindy Runkel, Exec. Dir
Jann Folsom; Bookkeeper
Will White, Assoc. Conductor

Absent: MK Schnese, Treasurer

1. Meeting called to order at 6:04 p.m. via Zoom.
2. August minutes approved. September minutes approved as amended.
3. Financial Statement/Budget (MK absent)
 - a. Brian clarified several budget amounts. He has been in touch with MK.
 - b. MK and Ron have been meeting, discussing the "best guess" budget for the year.
 - c. Cindy will check with MK about when the CCI grant (\$6,500) came through.
 - d. Brad suggested that MK should have a line item: "money from other sources."
 - e. A balanced budget is just a policy.
 - f. We actually have more money now than if we had had a concert.
4. Leatherman Lowdown
 - a. The December virtual concert will be dedicated to Ken Fisher.
 - b. Jenny Bock will create a program, probably including sponsors.
 - c. JoEllen sent in a fun video (to open the concert possibly).
 - d. The video runs 70 minutes, and will aim to be released December 1.
 - e. Brian has created a playlist and sent to the Artistic Committee.
 - f. The concert name will be "Our Holiday Gift to You" as the main title, with "Wrapped in Love and Hope" as the subtitle.
 - g. Discussion of using an animated view of a box with wrapping paper opening up.
 - h. Brian has compiled a list of participants.
 - i. This is a free concert, donations accepted of course.
 - j. CCC members need to forward the link of the video to everyone we can think of.
 - k. Cady will do the Facebook post.
 - l. Randi Libbon has reported that other singers want to submit video contributions to the concert.
5. Runkel Rundown
 - a. St. Luke's United Methodist Church is not a venue option yet. Possibly in spring? She will stay in touch with them.
 - b. The Board approved the proposal that CCC will make a \$500 donation to Grace Presbyterian Church and promise a future Cherry Tones concert as thanks for use of their venue in the virtual Christmas Concert production. (The Board asked Nancy to note in the minutes that it is NOT "Charity Tones.") This donation is part of Brian Frevert's budget, and will be paid ASAP.
 - c. The Board approved the proposal that Mike Freeland be paid \$1,000 for the full production of the virtual Christmas video project

6. Committee Reports

a. Artistic (Gloria)

- i. Please think about creating a “Best of ...” CD, especially if there is no March 2021 concert.

b. Development (Leslie)

- i. The Board approved the proposal to change the name of this committee to “Philanthropy.” It better reflects the work of the committee. We can revisit issues that might arise with the name change in November.
- ii. The Grocery Card fund-raising has been moved to this committee. Nancy and Lisa will help update.
- iii. Website updates will be submitted to Mike Freeland and Cindy.
- iv. Colorado Gives Day is December 8, 2020.

c. Marketing (Brad)

- i. Brad will work with MK regarding CD sales.

d. Membership (Kay)

- i. There were no questions about her report.

e. Outreach (Dan) No report

- i. Dan will have a discussion with Brad about a CD being posted on You Tube.

f. Production (Brian F) No report

7. Old Business

- a. Colorado Gives promotions are under way.

8. New Business

- a. CCC Handbook was discussed. Brad stated the handbook needs to be “searchable” on the web, to find information about CCC. This will help eligibility for the Google Ad grant. Google wants to see our financials, and to review our website. Google is looking for transparency. Lisa volunteered to assist Brad.
- b. Ron asked if Google will require us to have new information we don’t already have.
- c. The grant writing production will prove what we are doing already.
- d. Brian raised the questions: What is our motivation? How public would this be?
- e. Brad stated this makes us more professional; it makes information available.
- f. Our tax returns are public information.
- g. Nancy asked that the Board be emailed more information about the project.

9. Meeting adjourned at 7:46 pm.

Respectfully submitted,

Nancy Lauth, Secretary