



Board Meeting Minutes November 9, 2020

Attending:

Trevor Girten, Pres	Brad Folsom, Marketing
Cady Girten, Past Pres	Kay Frevert, Membership
Lisa Blunck, Vice Pres	Dan Meyer, Outreach
Ron Lester, Pres Elect	Brian Frevert, Production
MK Schnese, Treasurer	Brian Leatherman, Fearless Leader
Nancy Lauth, Sec	Cindy Runkel, Exec. Dir
Gloria Srikijkarn, Artistic	Jann Folsom; Bookkeeper
Leslie Stevenson, Development	Will White, Assoc. Conductor

1. Meeting called to order at 6:05 p.m. via Zoom.
2. October minutes approved as amended.
3. Financial Statement/Budget (MK absent)
 - a. MK is evaluating CPA tax services for our return. Filings have been late and, although tax returns may have a 6-month extension, MK wants them to happen on time. This will be on the Agenda for December as New Business.
 - b. Our check and letter were received by Grace Presbyterian, but they sent the check back. We will just void the check.
 - c. Cherry Tones will give a performance at Grace Presbyterian on December 13, 2020, as part of our thank you.
4. Leatherman Lowdown
 - a. Brian L will continue to have Tuesday Zoom socials with CCC choir sections. He will try to solicit questions members may have, and then he and Will will discuss these questions.
 - b. Ads from last season in the programs will be run in our Christmas program at no cost to advertisers. Leslie will notify advertisers of this gesture.
 - c. Cindy suggested that we could list advertisers by name if we need to condense the program. She will talk to Leslie.
 - d. Brad will assist Jenny Bock in creating a link from the program to advertisers.
5. Committee Reports
 - a. Artistic (Gloria) - No report
 - b. Development (Leslie)
 - i. All items in Leslie's report have been completed.
 - ii. Colorado Gives Day is December 8, 2020. CCC's goal is \$12,000.
 - c. Marketing (Brad)
 - i. 2,100 patrons letters were sent out re: Colorado Gives Day
 - ii. The gift wrap opening clip for the Christmas video will cost \$80 less 20%.
 - d. Membership (Kay) – no report
 - e. Outreach (Dan) - no report.
 - f. Production (Brian F) - no report
 - g. Old Business

- i. There is nothing to report regarding the Dan Palette training
- ii. Ron was exposed to COVID at a Rotary Club meeting, and went into quarantine. He now wonders what is going to happen with COVID; how does the Board feel; what are we going to do?
- iii. Should we have no March or May concerts? MK will go with the Board decision regarding budget projections.
- iv. Discussion followed, with the following points:
 - i. We should start in January actively promoting our previous concerts, once a month, with a "gentle" donation request.
 - ii. We could do something in May 2021 similar to December 2020 concert. It is a big time commitment.
 - iii. Perhaps do a virtual showcase concert for each other, with no March or May concert.
 - iv. If there is a rapid reversal of COVID cases, this could be a reversible decision.
 - v. We cannot have a half-hearted production. We need to maintain a standard of excellence with a robust attendance.
 - vi. We cannot "go dark" in spring 2021.
 - vii. Nancy motioned, and CCC Board approved an amendment to cancel a March concert.
 - viii. Brian said we could start rehearsal at the beginning of April. The Concert could be held at the beginning of June. Outside venue?
 - ix. Can we build a budget based on this?
 - x. We will need to discuss second semester CCC dues as well. We had 60% participation in fall dues. This should be a topic under Old Business in December.
 - xi. Lisa motioned, and CCC Board approved to discontinue the tradition of giving a concert CD to every Board member.

h. New Business

- i. CD sales: Brad received 5 new orders plus 2 from last spring. Cost is \$125 up front and \$4.32 each.
- ii. Brad needs discussion related to the number of CD's to order.
- iii. Brad stated there will be no serious work on the member handbook until the first of the year.

6. Meeting adjourned at 7:09 pm.

Respectfully submitted,

Nancy Lauth, Secretary