

Board Meeting Minutes December 14, 2020

Attending: Trevor Girten, Pres Cady Girten, Past Pres Ron Lester, Pres Elect Nancy Lauth, Sec Gloria Srikijkarn, Artistic Leslie Stevenson, Development Brad Folsom, Marketing Kay Frevert, Membership Dan Meyer, Outreach Brian Frevert, Production Brian Leatherman, Fearless Leader Cindy Runkel, Exec. Dir Jann Folsom; Bookkeeper Will White, Assoc. Conductor

- Absent: Lisa Blunck, Vice Pres MK Schnese, Treasurer
 - 1. Meeting called to order at 6:09 p.m. via Zoom.
 - 2. November minutes approved as amended.
 - 3. Financial Statement/Budget (MK absent)
 - a. Ron will talk to MK again to create a budget to email to the Board for approval.
 - b. Fall dues will be the first revenue for 2020-2021 season.
 - 4. Leatherman Lowdown
 - a. Brian recommended that Mike Freeland's stipend be increased to \$1,500 for the next virtual concert (spring).
 - b. Cindy and Trevor will write a letter of appreciation to James Libbon for his work on the Christmas virtual concert.
 - 5. Committee Reports
 - a. Artistic (Gloria) No report
 - b. Development (Leslie)
 - i. CCC received \$10,720.31 from Colorado Gives Day donations. We had 10% more donors this year.
 - ii. CCC will get extra money from the incentive fund.
 - iii. Amazon Smile donation was \$657.
 - c. Marketing (Brad)
 - i. Brad will send an end-of-year "holiday" thank you note to patrons.
 - d. Membership (Kay) no report
 - e. Outreach (Dan) no report
 - i. Dan sent a letter and video out to 80 ambassadors.
 - ii. Christmas virtual concert Facebook views.
 - i. (Follow-up from BPL regarding the view count on our Christmas video. The number on the Facebook page refers to the number of times that particular post has been viewed or that the little spinning box has been clicked on. That is just a little 19 second preview. When you click on the link it takes you to our page and then that page intern takes you to YouTube to watch the video. And the count that I gave last night of something over 500 is the most accurate.)

- f. Production (Brian F) no report
- 6. Old Business none to report
- 7. New Business
 - a. The Board approved a motion to change to 6:30 p.m. on second Mondays for our Zoom meetings.
 - b. Board Positions open for 2020-2021 year are Development, Marketing, Outreach and President-Elect positions. Cindy and Ron will work on verbiage for a letter to the membership about these openings. Mike Freeland will send to the membership after January 1, 2021. This letter will also be posted on the Members Only page in Facebook. If someone's name is brought up, Trevor will send a letter to that person as follow-up. Board will discuss Board Positions again in February Board meeting.
 - c. Spring Virtual Concert
 - i. Brian submitted this email December 15, which clarifies the Spring Virtual Concert which the Board discussed at our meeting.
 - i. Early January: description of project to the choir, Artistic Committee decides repertoire
 - ii. Mid –January: music and part learning materials distributed. Note: Part learning tracks for Hark, I Hear the Harps Eternal are already done by choral tracks and we have scores on hand (97). Scores and part learning materials for the Chris Maunu piece are also on my computer and ready for distribution. 2 CherryTones pieces.
 - iii. Mid-January and early February: Individual study and learning
 - iv. Mid to late February: a couple rehearsal sessions
 - v. Early March (or late Feb): Group recording session
 - vi. Mid to late March: individuals record their tracks
 - vii. April: James creates virtual pieces
 - viii. Feb.-April: Mike assembles pre-existing performance recordings (He could start this as soon as Art. Comm. makes repertoire list. Jenny creates pdf program
 - ix. May: Mike assembles program
 - x. June 1: Distribution
 - d. First Fall Rehearsal
 - i. Assuming a normal start-up time of August 24 for the fall, we propose an extra meeting on August 17, in which would in which we would re-connect, share food and fellowship, and sing a few well-loved songs.
 - e. Spring Dues will be a "soft sell" to the choir, i.e. "your donations will help."
 - f. Brian and Cindy will work on a Holiday Letter to the choir, which will include items such as no rehearsals in person, financial state of the choir.
 - g. Executive Committee met on December 7, 2020. Ron summarized the meeting.
 - h. At the January Board meeting, the New Business Agenda will include discussion about paid staff, and other jobs they could do during these COVID-restricted times. Trevor will start the Board meeting with this item.
- 8. Meeting adjourned at 7:40 pm.

Respectfully submitted,

Nancy Lauth, Secretary