



## Board Meeting Minutes October 17, 2022

Attending: Mary Moyer, Pres  
Maura Mackintosh, Vice Pres  
Leslie Beahm, Pres Elect  
Ron Lester, Past Pres  
Katy Fink-Johnson, Sec  
Kathleen Meier, Treasurer

Gloria Srikijkarn, Artistic  
Brad Folsom, Marketing  
John Chamberlin, Fundraising  
Brian Leatherman, Artistic Director  
Suzanne Compton, Executive Director

Absent: Will White, Associate Conductor  
Brian Frevert, Production  
Kay Frevert, Membership  
Meredith Davis, Outreach

1. Meeting called to order via zoom at 5:30 pm
2. No additions to Agenda.
3. September 19, 2022 minutes were approved
4. Concert Rehash—The group discussed programs and making lyrics more accessible for future concerts.
5. Review of Financial Statement and Treasurer's overview--Kathleen
  - a. Kathleen reported that we had 422 attendees for the two concerts. Suzanne reported that one hundred sixty comp tickets were distributed, 108 were used.
6. Staff/Committee Reports:
  - a. Leatherman Lowdown
    - i. Brian was very pleased with how the Young Voices of Colorado performers were received and wanted to give them some monetary compensation for their time. Money for this was in the budget for the fall concert, and the board agreed to give them \$250. The board also discussed giving them comp tickets for a future performance or a special group rate.
    - ii. Cherry Tones Director search—Nothing to report at this time
  - b. Executive Director report--Suzanne
    - i. Suzanne has been busy doing a multitude of tasks for the Chorale, including continuing to work on the Procedures Manual, checking in with staff and board members, and training new Patron Services Guides and thanking them for their work.
    - ii. Fundraising—Suzanne would like us to have clear cut goals on how much we need to raise and for what. Brian would like to have enough money in the budget to have an orchestra concert every season. Mary brought up having a strategic plan for the next 2-3 years. Her goals would be that we raise enough money through other means so that we don't have to rely so heavily on the SCFD grant. And she would like us to have a visible donor list.
  - c. Marketing--Brad
    - i. Printed many programs and comp tickets for the concert, created a simpler ticket stub counting form, sent emails with announcements of the concerts, season ticket sales, and the streaming notice for Saturday's concert
    - ii. Brad did a concert ad swap with the Lone Tree Symphony

- d. Membership – Kay
  - i. An orientation meeting for new members was held. Kay was able to update the rosters faster and more efficiently thanks to help from section leaders
- e. Production—No report
- f. Artistic—Gloria
  - i. They will meet on October 18<sup>th</sup> to discuss May of 2023.
- g. Fundraising—John
  - i. Sent an email to Colorado Creative Industries asking them why we did not receive a grant from them this year.
  - ii. Working with Leslie Stephenson on Colorado Gives Day
- h. Outreach—No report

#### 7. Old Business

- a. Box Office—They used Bethany Guest Wi-Fi for the concerts, and it worked fine. They wondered if the issues they have had in the past with the Wi-Fi for the Box Office were really with the older iPad being used. Mary and her husband, Mike, have donated a newer iPad mini to the chorale for the Box Office. Ron's wife, Ann, and Mary's husband, Mike—who worked the Box Office for the concerts—were both impressed with the woman who interested in running the Box Office for the Chorale. They are still in need of a couple more people to work the Box Office on concert nights.
- b. John was not able to get any guidance from SCFD on the definition of diversity. Defining what diversity means to the Chorale might be a task for the strategic planning group.
- c. Further discussion of Brian's Butts in the Seats initiative—Brian would like to ask each chorale member if they could sell one more ticket than they did for the last concert. Further discussion of this initiative will be moved to the strategic planning group.

#### 8. New Business

- a. The website was compromised. It cost \$500 to fix the issue. Ron will talk to Mike about Shoring up security on the website.

#### 9. Action items

- a. Email Mary if you are interested in being involved with the strategic planning group.
- b. Leslie volunteered to do the minutes for the next meeting as Katy will be out of town.

**10. Next meeting—Our next meeting will be **November 14, 2022** in person**

11. Meeting adjourned at 6:45 pm

Respectfully submitted,  
Katy Fink-Johnson, Secretary