



Board Meeting Minutes August 8, 2022

Attending: Mary Moyer, Pres
Maura Mackintosh, Vice Pres
Leslie Beahm, Pres Elect
Katy Fink-Johnson, Sec
Kathleen Meier, Treasurer
Gloria Srikijkarn, Artistic

Brad Folsom, Marketing
Kay Frevert, Membership
Brian Frevert, Production
John Chamberlin, Philanthropy, via zoom
Brian Leatherman, Artistic Director
Suzanne Compton, Executive Director

Absent: Ron Lester, Past Pres
Meredith Davis, Outreach
Will White, Associate Conductor

Guests: Jann Folsom

1. Meeting called to order at 6:41 pm, welcomed John via zoom
2. Introduce new Executive Director, Suzanne Compton
3. No additions to Agenda.
4. July 11, 2022 minutes were approved
5. Review of Financial Statement and Treasurer's overview--Kathleen
 - a. Kathleen reported that she is going to draw about \$3000 for August to cover various costs until the fall when we start having money come in through dues and ticket sales. She recommends we look at the budget again and perhaps raise it to cover rising costs.
6. Staff/Committee Reports:
 - a. Leatherman Lowdown
 - i. Brian has been working with Liz to cull the library. The goal is to make room for new music and reduce the weight of the storage boxes. He also would like to purchase a worktable for Liz to have in the library.
 - ii. Brian wants the "fight" for the Chorale to be "No Empty Seats." He has ideas for distributing free tickets to diverse groups in the community. One idea is for the Cherry Tones to perform with Tiny Tots and distribute flyers and tickets there. Brad mentioned re-establishing our relationships with senior centers.
 - iii. The message for people still wanting to audition is that we are full, but please submit an application
 - b. Marketing—Brad
 - i. Brad has printed the tickets for the fall concert with the new prices.
 - ii. The donation amount to receive two free tickets has been raised to \$300. Brad felt that anyone who had previously donated at the \$200 level and received tickets would experience sticker shock if the price were suddenly raised to \$500, or even \$400. Maureen made a motion that we raise the donation amount to \$300. Brian F 2nd. Motion carried.
 - iii. He is working on an email for the fall concert and purchase of season tickets to go out to our subscribers

- iv. He would like to see someone taking photos for marketing purposes and candid photos for the Facebook page
- v. They are finishing up the jewel cases from the May concert

c. Philanthropy--John

- i. No report

d. Membership – Kay

- i. We have six new singers—4 women and 2 men—and six singers who did not sing last year who are returning.
- ii. September 6 there will be a new member orientation meeting
- iii. Kay updated the covid policy. Maureen made a motion that we approve the new policy. Leslie 2nd. Email from member Sheryl Smith was discussed and it was determined we would not change the policy at this time. Motion carried

e. Outreach—Meredith

- i. No report

7. Old Business

- a. No one volunteered to chair the search committee for a new Cherry Tones director. Brian reported that Nathan Bill and James Libbon have agreed to run it for the October concert. Some ideas for finding a new director include reaching out to local universities to see if they have anyone looking for some conducting experience. Brian said he would ask Vanessa if she would be willing to direct on a temporary basis.
- b. Illuminare update—Kathleen
 - i. Next payment due 9/15/22. Kathleen sent out a survey on which package people want and she will send out an invoice to each participant based on the package.
 - ii. Kathleen is concerned that the \$5 fee we have attached to the payment for PayPal won't cover the fees PayPal charges to use the platform. She is going to dig deeper and see if she can understand the fee structure on PayPal. We might want to consider using a different payment platform in the future.

8. New Business

- a. Suzanne—In her second week on the job, Suzanne is focusing on getting to know everyone and what they do on their various committees. She is working on documenting important tasks and calendar items for each committee to make a handbook for reference when new people take over.
- b. Box office—one of the first tasks is to improve the Wi-Fi at the ticket table
- c. She is talking to Rohn Goldstein to get important details about making the box office work
- d. Mary's husband, Mike, is willing to help in the box office for the Oct. Friday night concert
- e. Ushers—Suzanne thinks it's important to train our ushers
- f. Jann volunteered to help write a procedural manual
- g. Katy started a conversation around the name of the Philanthropy committee. A decision on a new name was tabled until the next meeting.

9. Action items—EVERYONE: Change your calendars to note our next meeting time has been changed

10. Next meeting—Our next meeting will be September 19th, 6:30 pm

11. Meeting adjourned at 8:25 pm

Respectfully submitted,
Katy Fink-Johnson, Secretary